

REGISTERED MASTER BUILDERS

HOUSE OF THE YEAR 2018



Entry Guide



Welcome to the 2018 Registered Master Builders House of the Year

The Registered Master Builders House of the Year is New Zealand's premium and most recognised awards programme. These awards are a fantastic opportunity for you to promote your business, celebrate and recognise the work and skill of your team, and increase your profile. They are an essential and proven ingredient in the success of your business's marketing programme.

These awards offer you, as an entrant, a range of valuable promotional, marketing and networking opportunities to promote your business and your achievements with everyone from media, suppliers, homeowners, specifiers, through to clients and potential clients.

These awards epitomise building excellence and we are looking forward to seeing your amazing projects which will make 2018 another outstanding competition.

Our sponsors



Promote your Building Excellence



Kiwis love their houses, and for an impressive 27 years this competition has celebrated and showcased the outstanding work done by our members across the country.

We are proud of the leadership position that this competition holds. With the successful introduction of the Multi Unit and the Volume/Group Housing categories in 2017, this competition is truly representative of the New Zealand housing market. It spans all regions and price ranges showing that quality and beauty can be achieved, regardless of budget and style of home. Registered Master

Builders House of the Year continues to set the standard for residential construction excellence in New Zealand.

Ensuring the competition remains relevant, meaningful and of value to you is a key part of its ongoing success and House of the Year has a proud history of growth and evolution. With this in mind, we have made some changes to the 2018 competition that you need to be aware of – so please read this entry guide carefully.

Thank you to everyone who has supported this competition over the years. This is your competition and, thanks to your commitment and dedication, 2017 saw an

impressive number of entries – 356 to be exact. 2018 is going to be another exciting year and I encourage you all to think about entering this prestigious competition and take advantage of the benefits it brings to your business. Whether a first-time entrant or an old hand, I am looking forward to seeing more amazing examples of your building excellence.

I wish you all the best of luck.

David Kelly
Chief Executive
Registered Master Builders Association

Key changes for 2018

The information below is important so please read it carefully. Not meeting the stated deadlines for the Code Compliance Certificate and owner's acceptance will mean that your entry will be withdrawn.

- Only RMBA members can enter the competition. In 2017 the Multi Unit category was open to all of industry.
- This year, instead of entering via the House of the Year website, you now enter by logging into **Offsite** (the RMBA members website) and clicking "Enter House of the Year".
- All entries must have have a **Code Compliance Certificate** no later than four weeks after entries close. **If this is not received by 26 March 2018 the entry will be withdrawn.**
- All entries must have **owner's acceptance** no later than two weeks after entries close. **If this is not received by 12 March 2018 the entry will be withdrawn.**
- All entries, except Builder's Own Home and Show Home, are eligible for the Supreme Awards. In 2017 Volume/Group Housing and Multi Unit were not eligible for these awards.
- All entries are eligible for Lifestyle Awards **only** if they have selected these to be judged as part of their entry. In 2017, Multi Unit entries were not eligible for Lifestyle Awards.

- All entries, except Multi Unit, are eligible for the Craftsmanship Award.
- All entries will now have photography taken, where possible on the same day as judging, regardless of any entrant supplied photography.
- Volume/Group Housing and Multi Unit entries will now be judged twice as per all entries should they achieve Gold Reserve Finalist status as they are now eligible for Supreme and Lifestyle Awards.

Other important information

The Master Build Guarantee

Entries in all categories **MUST** have a valid Master Build Guarantee or a waiver taken out and accepted in accordance with the rules of Master Build Services Limited. If no guarantee or waiver has been accepted then a letter from the homeowner confirming they did not want a guarantee for the property must be provided. Exceptions to this condition must be approved by Registered Master Builders. No guarantees will be issued retrospectively.

Why enter?

Brand and promotion

Valued by builders and consumers alike, this awards programme differentiates you from the rest and provides a tangible, recognisable and highly marketable 'mark of quality' to help you grow and promote your business. A HOY quality mark can be used across all your marketing channels – everything from your website, email and brochures through to social media and your vehicles.

Market development

A quality mark that demonstrates your leadership in your area of the market.

Benchmarking

House of the Year is a great way to see how you and your team measure up against the best in the country.

Exposure

The awards are supported by a comprehensive promotional programme including media and PR, advertising, social media, editorials, and our very own House of the Year magazines and website www.houseoftheyear.co.nz.

Celebrate

Celebrate the quality of what you do with your team and client and give them the recognition they deserve.

"The award gives the company credibility and recognition amongst the public and their peers. You put in a lot of hard work and effort, so it's nice to come away with that recognition and make connections for the company in the future."

Ben Redmond, Redmond Builders and Construction Limited

"Winning the award raises the profile of the company and builds valuable recognition of the brand. It really shows the quality we provide through a variety of different builds."

Jeff Root, Casa Construction

"Winning the award was a great recognition of the hard work the company has invested in building sustainable homes. We were absolutely ecstatic. It was great to be recognised for our unconventional building practices."

Lain Hellmrich, High Country Carpentry

"We have been in the industry a long time, so winning these awards gives us a real boost of confidence in the high quality of the work we are producing."

Justin Bell, JA Bell Building Limited

"We were really excited about the results. The awards create amazing exposure for the company and strengthen our brand reputation going forward."

Steve Ross, Stewart Hanna Limited

"Winning the award was a proud moment for the company and a reflection of all the hard work they had invested. It gives great exposure for the company, showing that we hold great pride in what we do and are capable of achieving very high results."

Matthew Stevenson, Form Builders

"Winning the award was a proud moment for the company and great for our reputation within the industry. To have the quality of your work recognised by your peers in the industry is the best accolade we could ask for."

Mark Waller, Waller Projects Limited

Supreme Awards

Supreme Award for the Registered Master Builders House of the Year

The Supreme Award for the Registered Master Builders House of the Year will be awarded to the most outstanding entry in the 2018 New Home Award categories.

Note

Multi Unit and Group/Volume Housing are now eligible for the Supreme Award. Builder's Own Home and Show Home remain ineligible for Supreme.



Last year's winners

National Winner Supreme Award and 2017 Registered Master Builders House of the Year

We have entered House of the Year many times over the past 17 years and won numerous awards. 2017 was the first time we won the National Supreme Award, and this was incredibly exciting for the entire team. Winning the award demonstrates our consistently high standards and that we continually strive to be the best we can be.

This Canterbury home was a challenging build with a mixture of different and unique materials, so it is great to be recognised for our hard work.

House of the Year is a great competition to be involved in. The houses entered are of course high quality and there is always tough competition. It is incredibly rewarding to be acknowledged amongst the best builders in the country.

John Creighton Builder Limited for a home in Mt Pleasant, Christchurch.



Supreme Award for the Registered Master Builders Renovation of the Year

The Supreme Award for the Registered Master Builders Renovation of the Year will be awarded to the most outstanding entry in the 2018 Renovation Award categories.



National Winner Supreme Award and 2017 Registered Master Builders Renovation of the Year

We were absolutely elated to have won the Supreme Renovation of the Year. We have entered the competition six of the past ten years and this was our ninth property that made it through to the national finals. This was the first time we have picked up a National Category win and to get the Supreme was the icing on the cake, so we were very humbled and thankful.

House of the Year is a great opportunity to see where we sit in the spectrum of work that's being done in the industry. It's a great way to not only benchmark ourselves, but to ensure we keep our standards high and continue to improve. It also has boosted staff morale as they recognise the quality of work we are producing. There were some amazing properties in the competition – people only put forward their best work which means we were up against the best quality builds in the country.

We have had lots of people contacting us since our win including media, current clients, past clients and potential clients. All good for business!

Plan It Construction Limited for a home in Mt Victoria, Wellington.



Award Categories

New Home Awards



These awards recognise excellence in building and workmanship and are open to all new homes built within the past two years. They are:

- New Home up to \$450,000
- New Home \$450,000 – \$550,000
- New Home \$550,000 – \$700,000
- New Home \$700,000 – \$1 million
- New Home \$1 million – \$2 million
- New Home over \$2 million

Renovation Awards



These awards are open to all renovations and restorations. They are:

- Renovation up to \$500,000
- Renovation \$500,000 – \$1 million
- Renovation over \$1 million

Feature Home Awards Builder's Own Home



The Builder's Own Home Award is an award for a Registered Master Builder's own home, including new homes and renovations built by the builder. This is not a price-based category. Please note that if you have built a home for a sibling or family member this must be entered in the applicable New Home category. These properties must be built under a fully managed labour contract.

New Home Awards Volume/Group Housing

A new category in 2017, this category recognises quality workmanship in this important area of the market. To enter this category you must be a member of a Group Builders Franchise Company and/or be building a minimum of 10 houses per calendar year. Each branch/franchise may enter a maximum of three properties in each category.

The two price categories for Volume/Group Housing are:

- Volume/Group Housing New Home up to \$450,000
- Volume/Group Housing New Home \$450,000 – \$700,000

New Home Awards Multi Unit (Apartments/ Duplexes/Terrace Housing)

This category, introduced in 2017, recognises the important place this style of home has in our housing landscape. To be eligible to enter, properties must:

- Be a minimum of two dwellings that share an inter-tenancy wall, floor or ceiling and be defined by their external walls
- Be fee simple or unit titled
- Be not be more than 3 levels or 12m high
- Provide access to a minimum of two units of the same type, or one of each type of unit for judging.

Entries are defined by their external walls, so a block of units is eligible to enter.

"Walk-up" properties are also eligible to enter this category (i.e. those properties with no rooms/living areas at ground level).

Note

Entries in this category **are not** eligible for the Craftsmanship Award.

Feature Home Awards Show Home



The Show Home Award is open to show homes and spec homes built by a Registered Master Builder. Show homes and spec homes can be sold and leased back to the entrant but must be open to the public for a minimum of 10 days per month (and for at least two days per week for a period of three months), and may or may not have been lived in at the time of entry.

If the show home or spec home is sold for residential purposes after the close of entry, it will remain in the Show Home category for the purpose of the competition. Please note that if you have built a spec home that does not fit the above criteria please enter it in the applicable New Home category.

Spec homes that do not fit into the Show Home Award (i.e. those that were not built for display purposes and are, or were, not open to the public for a minimum of 10 days per month) can be entered in a New Home category. Spec home entries are only valid if accompanied with an independent QS report to validate their contract price.

Lifestyle Awards



To be eligible for a Lifestyle Award, the property must receive at least 90% of the points available from the judging criteria, or in the case of the Sustainable Award, 80% of the available points must be achieved.

The Lifestyle Awards are:

- Bathroom Excellence Award
- Heart of the Home Kitchen Award
- Sustainable Award
- Outdoor Living Award

Note

If you want your property to be judged for a Lifestyle award, you **must** tick the box against each award you wish to be judged for on the online entry form. You also need to provide a descriptive (150 – 200 words) and two photos of the area. If no box is ticked, and descriptive and photos are not provided, then the property will not be judged for that award.

Craftsmanship Award



The Registered Master Builders Craftsmanship Award is presented to the entrant who attains the highest score out of the 1300 points available for the Workmanship section of the judging criteria. It is awarded for superior attention to detail in all aspects of the build project including structure, cladding, roofing as well as selection, innovation and suitability of products. It also takes into account exceptional quality of finish throughout and degree of difficulty of the complete building project.

Note

Entries in the Multi Unit (Apartments/ Duplexes/Terrace Housing) category are not eligible for the Craftsmanship Award.

How We Judge Your Work

Renovation Awards

Workmanship (1300 points or 65% of score). This includes: structure, external cladding and roofing, selection, installation, innovation and suitability of products and finishing.

Retention or creation of character and future proofing (700 points or 35% of score). This includes: creation or retention of character, integration of renovation/alterations to existing (550 points) and future proofing (150 points).

Criteria for renovation are the basis on which building consent was sought and must have a **minimum of 50sqm or 25% of the original walls and floors retained**. If this does not apply then the property should be entered into a New Home price category.

New Home and Feature Home Awards

Workmanship (1300 points or 65% of score). This includes: general workmanship (350 points), finishing (250 points), structure (200 points), external cladding and roofing (350 points), selection, installation, innovation and suitability of products (150 points).

Design, functionality and style (700 points or 35% of score). This includes: functionality and design (300 points), fit to site (150 points), marketability (125 points), future proofing (125 points).

Volume/Group Housing New Home

Workmanship (1300 points or 65% of score). This includes: general workmanship (350 points), finishing (250 points), structure (200 points), external cladding and roofing (350 points), installation of products (150 points).

Design, functionality and style (700 points or 35% of score). This includes: functionality and design (260 points), fit to site/access/entrance (130 points), aesthetic appeal/coherence (60 points), future proofing (50 points), construction timeframe (100 points) and cost to build – value for money (100 points).

Multi Unit (Apartments/ Duplexes/Terrace Housing)

Workmanship (1100 points or 55% of score). This includes: general workmanship (300 points), finishing (200 points), structure (150 points), external cladding and roofing (300 points), installation of products (150 points).

Design, functionality and style (900 points or 45% of score). This includes: functionality and design (350 points), fit to site/access/entrance (200 points), future proofing/maintenance (150 points), general considerations (200 points).

Gold Reserve Finalists

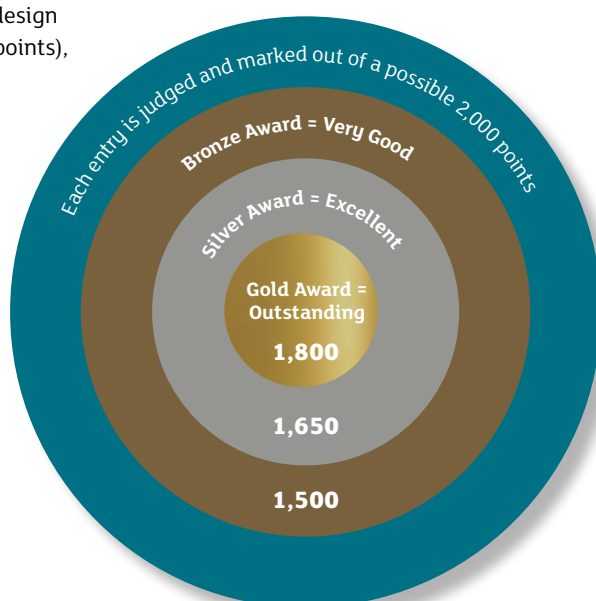
Each year a maximum of 100 residential entries receive Gold Reserve status. They are determined using the following process:

1. All of the Gold Award results throughout the country are pooled.
2. The top three Gold Award winners from each category are automatically selected. Should a category have fewer than three Gold Awards, then only these will go through.
3. The remaining places (to make up to 100) are given to the remaining highest scoring properties regardless of their category.
4. All Gold Reserve finalists are then judged by a new national judging panel to find one winner in each category.

As per the Terms and Conditions accepted at the time of entry, all entries are entered on the basis of progressing to the national competition. Entries are not accepted for regional competitions only.

The fee to continue in the competition is \$650+gst. This entitles you to the following:

- A return airfare to the National Gala Awards in Auckland in November, or we will reimburse you at the appropriate IRD rate (currently 72c/km) with the maximum amount being the equivalent of a return airfare for one person should you choose to drive.
- National Finalists will be provided accommodation for the Saturday night, on the basis of **one classic room**, which includes breakfast for two.
- One complimentary ticket to the awards ceremony.



Our Quality Marks

These Quality Marks provide a tangible stamp for building companies and their properties, recognising and promoting excellence in construction. They are recognised by both industry and consumers.

Note

The House of the Year logo may not be used by entrants/winners.

Note

Regional Category winner

The highest points scored in each category (they must be a Gold Award recipient) shall be the Regional Category winner. There is no limit on the number of Gold, Silver and Bronze Awards given in each category.



Bronze

Bronze Awards are awarded to builders whose entries achieve 75% of the points available and are judged to be at least 50% above industry standard.



Silver

Silver Awards are awarded to builders whose entries achieve 82.5% of the points available and are judged to be at least 65% above industry standard.



Gold

Gold Awards are awarded to builders whose entries achieve 90% of the points available and are judged to be at least 80% above industry standard.



Regional Category Winner

Awarded to the highest scoring Gold Award winner from each category.



Craftsmanship

Awarded to the entrant who attains the highest score out of the points available in the Workmanship section of the judging criteria.



Lifestyle Winner

Awarded to the entrant scoring the highest against each Lifestyle criteria.



Gold Reserve

Each year up to 100 properties reach Gold Reserve status and go on to the National Finals.



National Winner

Awarded to an entrant who wins a National Category title.



Sapphire

Awarded to an entrant who has received three Regional Supreme Awards regardless of whether these homes are renovations or new builds.



Regional Supreme

Awarded to the two Regional Supreme Award recipients from each regional event.



National Supreme

Awarded to the two National Supreme Award recipients from the year's National event.



Platinum

These awards recognise outstanding achievement in building excellence and are awarded to companies who win five or more National Category titles.

Entry Information

Key dates 2018

Monday 8 January 2018

Entries open

Entries open online via Offsite (the RMBA members website)
For further details, contact your Regional Branch Manager
(contact details at the end of this guide).

Monday 26 February 2018

Entries close

Monday 12 March 2018

Owner's acceptance must be received

Monday 26 March 2018

Code Compliance Certificate must be received

April – July 2018

Regional Judging

Regional judging undertaken by nationally selected judges.
All entrants will be advised of a time during this period
for judges and the photographer to visit the property.
The scheduled time is non-negotiable, with changes only
considered under extreme circumstances.

July/August 2018

Regional Award Galas

Regional Awards dinners. Regional Gold, Silver, and Bronze
Awards, Lifestyle Awards, Category Winners, Craftsmanship
Award, Supreme Awards and Sapphire Awards announced.

August/September 2018

National Gold Reserve Finalists announced

September – October 2018

Gold Reserve Judging

November 2018

National Awards Gala held in Auckland

Entry costs

House of the year entrant promotional package

The following promotional package is **for all Registered Master Builder entries**:

- Entry and judging fee
- Property photography (including a copy for builders to keep)
- Full page promotion in regional magazine. These regional publications are published nationally and distributed regionally
- HOY display board
- Profile on the House of the Year website.

Cost

\$1600+gst per entry.

Discount structure

- Second entry = \$1360+gst (15% discount).
- Third or subsequent entry = \$1120+gst each.

Gold Reserve Finalists

If your entry achieves Gold Reserve status,
the fee to continue in the competition is \$650+gst
(see p6 for details).

Photography

Appointments will be arranged directly with the builder and, where possible, photography will be done at the same day/time as judging. Both builders and homeowners will be sent a "Photography Guide for Homeowners".

Entrants are welcome to provide their own professional photography as long as they meet our photography brief. However, the property will still be photographed by the House of the Year contracted photographer.

How the photos are used. The photos are used in a range of promotional activities including the House of the Year magazines, website (houseoftheyear.co.nz), display boards, competition collateral, AV and national and regional media as well as by sponsors. All photos taken will be uploaded onto the House of the Year website and will be provided to builders no less than one week before their regional event.

Other requirements

Notice of Practical Completion

Entries must be complete at the time of entries closing on Monday 26 February 2018 with Notice of Practical Completion being received at that time. The Code Compliance Certificate must be received no later than **four weeks** after entries close on 26 February 2018. If either of these are not received your entry may be withdrawn.

Renovation entries

All renovation entries **MUST** have before and after floor plans submitted at time of entry.

All renovation entries **MUST** provide before photos if these are available as part of their entry.

Roof accessibility

Entries are required to include photographs of the roof if it cannot be seen clearly from the ground or from another vantage point by the judges.

Representative at judging

All entrants **MUST** have the person in charge of controlling the site at the time of the build, present at the time of judging. Your entry could be at a significant disadvantage if your representative cannot answer technical questions put to them by the judges. **Should a representative fail to attend the scheduled judging your entry will be withdrawn.**

Cancellation fees

Should an entry be withdrawn, any refund is based on how far along the process the entry is at the time of withdrawal. Any refund will be considered on a case by case basis.

How to enter

Note

This has changed from last year and you now enter by logging into **Offsite** (the RMBA members website) and clicking "Enter House of the Year".

To find out more call your Regional Branch Manager – contact details are online and at the end of this guide.

Contact Details

For more information contact your Regional Branch Manager.

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