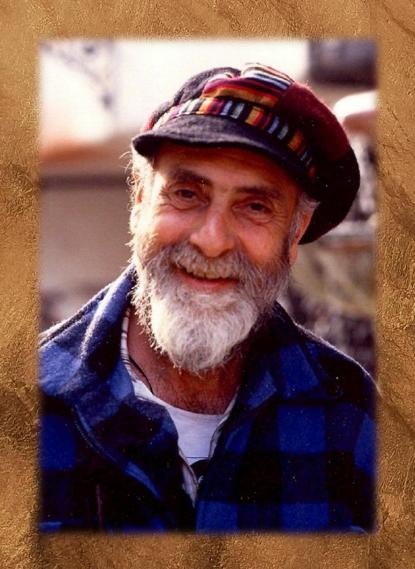
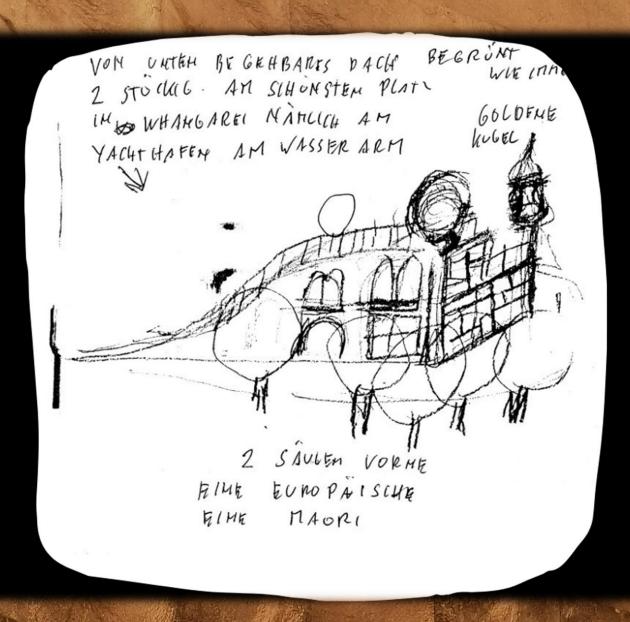




## How did it happen





## Pre — Site Start





## The Challenge

"THE STRAIGHT
LINE LEADS TO
THE DOWNFALL
OF OUR
CIVILISATION

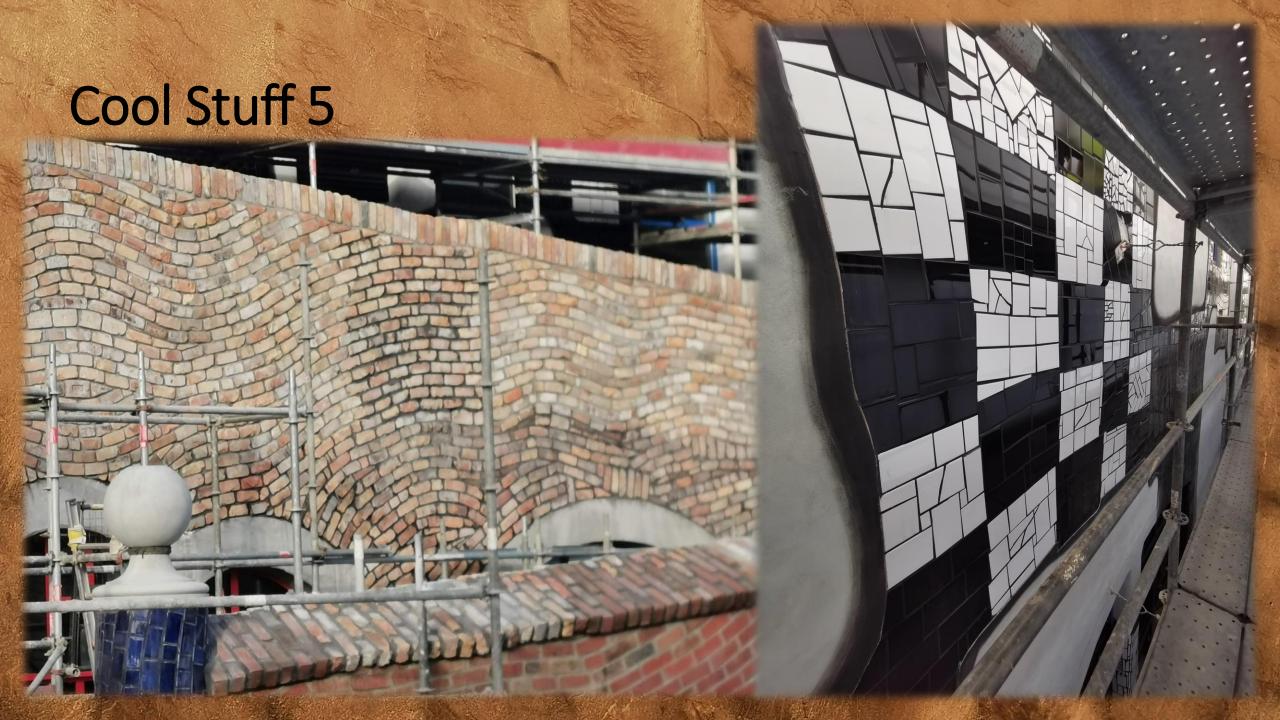
















## Since Opening – Feb 2022

- 45,000 visitors in six months
- Awarded Qualmark Silver Sustainable Tourism award for quality experience prior to opening!
- 99% of visitors said that the Hundertwasser Art Centre will have a positive cultural and economic impact on Whangarei
- 70% of visitors from outside region
- Over 60% stayed in Whangarei for more than one night, 40% staying for more than three
- 70% shopped / dined / visited other attractions in Whangarei

