

# Entrant Photography Brief

If you wish to provide your own photography this must be received **no later than 24 November 2020**

The Registered Master Builders Association requires a professional photographer to take photos of properties entered in the above competition.

It is imperative that we ensure excellent quality photography for this competition and event and therefore it must comply with the specifications provided below.

It is crucial the brief is followed as images not meeting the requirements may not be able to be published. The photos will be used in AV presentations, advertising supplements, magazines, websites, sent to the media and potentially as stills on a TV programme.

## **Requirements**

Both interior and exterior high quality photographs of the properties are required in landscape. It is usual to take at least fifteen photos of each property (including a good proportion of interior and exterior shots). Just one or two photos will not meet this brief.

Exterior shots should preferably be shot during good weather with good natural lighting. Special, interesting or unique features relevant to the project should be photographed and done so in a way that reflects the distinctiveness of the feature.

## **Digital Photography**

Please save the photos in the following format:

- Prepress images for print: RGB, 300dpi, **Images should be 300mm wide**

## **Delivery of Images**

Images on each property should be delivered to RMBA either on disc or memory stick or sent via a sharing website to [info@commercialprojectawards.co.nz](mailto:info@commercialprojectawards.co.nz) e.g. You Send It, dropbox