

REGISTERED MASTER BUILDERS
HOUSE
OF THE **YEAR** **2021**

Entry Guide



Key Dates for 2021

05^{Jan}

Entries Open

- Entries open online – go to masterbuilder.org.nz/hoy
- For further details, contact your Regional Branch Manager (contact details at the end of this guide)

26^{Feb}

Entries Close

- Code Compliance Certificate must be received

09^{Mar}

Owner's acceptance must be received

Apr
- Jul

Regional Judging

- Regional judging undertaken by nationally selected judges

Jul
- Aug

Regional Awards Gala Dinners

Aug
- Sep

National Top 100 Finalists Announced

Sep
- Oct

National Top 100 Judged

20
Nov

National Awards Gala in Auckland

Our sponsors



Welcome to Registered Master Builders House of the Year 2021

The Registered Master Builders House of the Year is New Zealand's premium and most recognised Awards programme. These Awards are a fantastic opportunity for you to promote your business, celebrate and recognise the work and skill of your team, and increase your profile. They are an essential and proven ingredient in the success of your business's marketing programme.

These Awards offer you a range of valuable promotional, marketing and social opportunities to promote your business and your achievements with everyone from media, suppliers, homeowners, specifiers, through to clients and potential clients.

House of the Year epitomises building excellence and we are looking forward to 2021 being another outstanding competition.

I look forward to seeing your entries and wish you all the very best of luck.

David Kelly
Chief Executive
Registered Master Builders
Association

2021 Key Changes

Eligibility to enter

All categories are **only open** to current Full Members of Registered Master Builders Association ("the Association").

If, at the date entries close, the Full Member is subject to an outstanding complaint which has been referred to a Standards Committee or to an ongoing Standards Committee investigation, or hearing process (including awaiting any decision on any hearing) then the Full Member is not eligible to enter.

If, after the date entries close, but before the announcement of winners the Full Member is suspended, expelled, resigns or is the subject of a complaint which is referred to a Standards Committee, their entry will be immediately withdrawn from the competition.

Supreme Awards (Renovation of the Year and House of the Year)

Supreme Awards can only be awarded to Gold Award winners. A Regional Supreme Award will only be awarded to a Gold Award winner that has achieved a minimum threshold of 1850 points.

Other Important Information

Master Build Guarantee

Entries in all categories must have a valid Master Build Guarantee or a waiver taken out and accepted in accordance with the rules of Master Build Services Limited.

If no guarantee or waiver has been accepted, then a letter from the homeowner confirming they did not want a guarantee for the property must be provided. Exceptions to this condition must be approved by Registered Master Builders. No guarantees will be issued retrospectively.

Supreme Award

Please note the following are not eligible for Supreme.

- Builder's Own Home
- Show Home

Craftsmanship Award

Entries in the Multi Unit (Apartments/Duplexes/Terrace Housing) category are not eligible.

Terms and Conditions

Please make sure that you read the Terms and Conditions as they have important information about the competition and are updated every year.

Why Enter?

These statistics are from 2019. This is due to the changes in the timeline for the 2020 competition meaning the statistics were not available at the time of print.

Brand and Promotion

Valued by builders and consumers alike, this awards programme differentiates you from the rest and provides a tangible, recognisable and highly marketable 'mark of quality' to help you grow and promote your business. A House of the Year quality mark can be used across all your marketing channels – everything from your website, email, signage and brochures through to social media and your vehicles.

Pride

All the awards, from Bronze right through to the Supreme, are something to be proud of and demonstrate that the quality of you and your team's work is well above industry standard.

Market Development

A quality mark that demonstrates your leadership in your area of the market.



Benchmarking

House of the Year is a great way to see how you and your team measure up against the best in the country.



Exposure

The awards are supported by a comprehensive promotional programme including media and PR, advertising, social media, editorials, and very own House of the Year magazines and website houseoftheyear.co.nz.



In the Media

In 2019 there were over

8.9 million

opportunities for people to hear about House of the Year from regional and national media.

Social Reach

More than

362,200



people saw the awards on RMBA's social media channels in 2019, and the reach continues to increase year-on-year.

Website

Over 242K

visits to houseoftheyear.co.nz in 2019

Regional & National Events



Get your team together at the awards events to showcase and celebrate the quality of what you do.



Save the dates!

Get your team together at the awards events to showcase and celebrate the quality of what you do.



Regional Awards

Bay of Plenty **9 Jul**

Nelson/Marlborough/West Coast **16 Jul**

Taranaki **16 Jul**

Waikato **23 Jul**

Southern **24 Jul**

Canterbury **30 Jul**

Wellington/Wairarapa **30 Jul**

Manawatu/Whanganui **6 Aug**

Mid & South Canterbury **7 Aug**

Auckland **14 Aug**

Hawke's Bay **20 Aug**

National Awards

Held in Auckland **20 Nov**



Supreme Awards

Supreme Award for the Registered Master Builders House of the Year

The Supreme Award for the Registered Master Builders House of the Year will be awarded to the most outstanding entry in the 2021 New Home Award categories.



Supreme Award for the Registered Master Builders Renovation of the Year

The Supreme Award for the Registered Master Builders Renovation of the Year will be awarded to the most outstanding entry in the 2021 Renovation Award categories.



2020 Winner – Haimes Building, Bay of Plenty/Central Plateau



Award Categories

New Home Awards



These awards recognise excellence in building and workmanship and are open to all new homes built within the past two years.

- New Home up to \$450,000
- New Home \$450,000 – \$600,000
- New Home \$600,000 – \$750,000
- Altus Window Systems New Home \$750,000 – \$1 million
- CARTERS New Home \$1 million – \$1.5 million
- New Home \$1.5 million – \$2 million
- Resene New Home over \$2 million
- Volume/Group Housing New Home up to \$450,000*
- Volume/Group Housing New Home \$450,000 – \$750,000*
- Master Build 10-Year Guarantee Multi Unit (Apartments/Duplexes/Terrace Housing)**

Notes:

* To enter this category, you must be a member of a Group Builders Franchise Company and/or be building a minimum of 10 houses per calendar year. Each branch/franchise may enter a maximum of three properties in each category.

** To be eligible to enter, properties must:

- Be a minimum of two dwellings that share an inter-tenancy wall, floor or ceiling and be defined by their external walls

Renovation Awards



These awards are open to all renovations and restorations.

- Renovation up to \$500,000
- Renovation \$500,000 – \$1 million
- Bunnings Renovation over \$1 million

“Spicebuild strives to consistently deliver high quality projects. Having won a supreme renovation award in 2019 has helped our business not only with amazing publicity but has helped secure new projects for 2020 on reputation alone.”

Matt Spicer – Spice Build

- Be fee simple or unit titled
- Be not be more than 3 levels or 12m high
- Provide access to a minimum of two units of the same type, or one of each type of unit for judging.

Entries are defined by their external walls, so a block of units is eligible to enter.

“Walk-up” properties are also eligible to enter this category (i.e. those properties with no rooms/living areas at ground level).

Builder’s Own Home Award



The Builder’s Own Home Award is an award for a Registered Master Builder’s own home, including new homes and renovations built by the builder. This is not a price-based category.

This is a special category for homes in which the key personnel of any Full Member has a personal interest – his/her own home. This includes directors, shareholders and spouses including family trusts. Essentially where there could be a conflict of interest.

This category excludes those homes built by the builder for their siblings or extended family members. Sibling or extended family member homes should be entered into the relevant New Home category and must be submitted with a QS report to validate contract price and be built under a fully managed labour contract.

If the builder’s own home is sold after the close of entry, it will remain in the Builder’s Own Home category for the purpose of the competition.

Builder’s Own Home is defined as the primary place of residence, holiday home or any property with a personal interest of the key personnel of the Full Member.

Note: Builder’s Own Home entries are not eligible for Supreme Awards.

Show Home Award



The GIB Show Home Award is open to show homes and spec homes built by a Registered Master Builder. Show homes and spec homes can be sold and leased back to the entrant but must be open to the public for a minimum of 10 days per month (and for at least two days per week for a period of three months), and may or may not have been lived in at the time of entry.

If the show home or spec home is sold for residential purposes after the close of entry, it will remain in the Show Home category for the purpose of the competition. Please note that if you have built a spec home that does not fit the above criteria please enter it in the applicable New Home category.

Spec homes that do not fit into the Show Home Award (i.e. those that were not built for display purposes and are, or were, not open to the public for a minimum of 10 days per month) can be entered in a New Home category. Spec home entries are only valid if accompanied with a QS report to validate their contract price.

Special Award



The Special Award is awarded at the regional and national events to an entrant that the Judges deem worthy of special recognition for their story or efforts during the build. This is not always awarded at the events.

Craftsmanship Award



The Registered Master Builders Craftsmanship Award is presented to the entrant who attains the highest score out of the 1300 points available for the Workmanship section of the judging criteria. It is awarded for superior attention to detail in all aspects of the build project including structure, cladding, roofing as well as selection, innovation and suitability of products. It also takes into account exceptional quality of finish throughout and degree of difficulty of the complete building project.

"As a company we value our team and their ability to deliver on quality craftsmanship, every time. That being said, we don't just expect people to take our word for it.

Every year, client willing, we aim to enter the Master Builders House of the Year awards.

In the last six years we have won 31 separate awards through the Master Builders House of the Year.

Winning these awards is important to our company for several reasons. Firstly, we think our crew deserves to be recognised for the quality craftsmanship they produce. Secondly, we are passionate about our trade and its growth in regard to the value placed on workmanship. Housing awards help to encourage quality workmanship and keep our industry accountable and competitive. And lastly, we place a lot of value in our craft and our ability to deliver. We want to ensure our clients, both past, present and future, know that if you build with Dimension Building your home will be constructed with the utmost care and consideration, gold award worthy, every time."

Richard Phiskie – Dimension Building

Lifestyle Awards

In addition to the House of the Year award categories, there are four Lifestyle Awards categories and a Regional Lifestyle Award in some regions.

All entrants in the competition are eligible to win these awards with the exception of the APL Sustainable Excellence Award which you have to select on your entry form to be judged for.

Winners of the Lifestyle Awards will be selected from all residential entries regardless of their category.

There can only be one winner of each Lifestyle Award per regional event (providing it meets the points threshold), with no other places awarded.

Lifestyle Awards will only be awarded to those entrants that achieve 90% or more of the points available for each award (i.e. 450 out of 500). The exception to this is the APL Sustainable Excellence Award whereby a winner will be determined out of the properties that achieve 80% (i.e. 400 points out of 500). This is due to the level required to meet the criteria.

Outdoor Living Excellence Award



The Outdoor Living Excellence Award recognises a Registered Master Builder's commitment to creating a quality home and outdoor living environment that suits the style and personality of the owners. This award will be given to the home that best integrates interior and outdoor living as a seamless expression of the home's design and construction.

Kitchen Excellence Award



This award will be given to the home that meets the lifestyle, family and entertaining needs of its owners. Judges will look for form and function of the kitchen area including design, workmanship, quality of materials, use of light and space, and overall functionality.

Plumbing World Bathroom Excellence Award



This will be given to the home with a bathroom that meets the lifestyle and family needs of its owners. Judges will look for the bathroom that best demonstrates obvious workmanship quality, specification and installation requirements have been met, and functionality of design and fittings.

Should an entrant wish to be judged for the APL Sustainable Excellence Award, they will be required to tick a box on the entry form, and provide a descriptive and 2 photos. If they don't provide this, the entry will not be judged.

Note: The sponsorship of the Lifestyle Awards does not imply that only those homes using products associated with the sponsor brand can be recipients of the award.



APL Sustainable Excellence Award



This award recognises and rewards new approaches to building and renovating homes. Judges will consider the way the building company has incorporated sustainable principles in the home's design, choice and installation of materials and in the way in which it has been built.

Below is guidance on some of the sustainable features the judges will be considering. The judges' decision is not limited to the features outlined below and the list is subject to change.

Design/Dwelling Performance

- Heating efficiency, passive storage, thermal qualities
- Solar technology – Battery storage, selling to grid, hot water, back up



- Stormwater management, water saving, down pipes to storage tanks
- Airflow and Ventilation – Reduce overheating, control of sun and light
- Other systems/products that enhance performance

Product Selection

- Insulation rating, type of glazing and joinery
- Construction materials creating thermal mass
- Sustainable/recycled materials

Application and Workmanship

- Quality of application/workmanship
- Appropriate locations of install system

Regional Lifestyle Awards



In some regions there is a Regional Lifestyle Award.

All entrants in that region are eligible for this award except for the Smart Home Award, which you have to choose to be judged for.

These awards vary for each region and in 2020 they were:

- Bay of Plenty/Central Plateau Region – Interior Design
- Canterbury – Interior Design
- Waikato – Interior Design
- Auckland – Smart Home Award

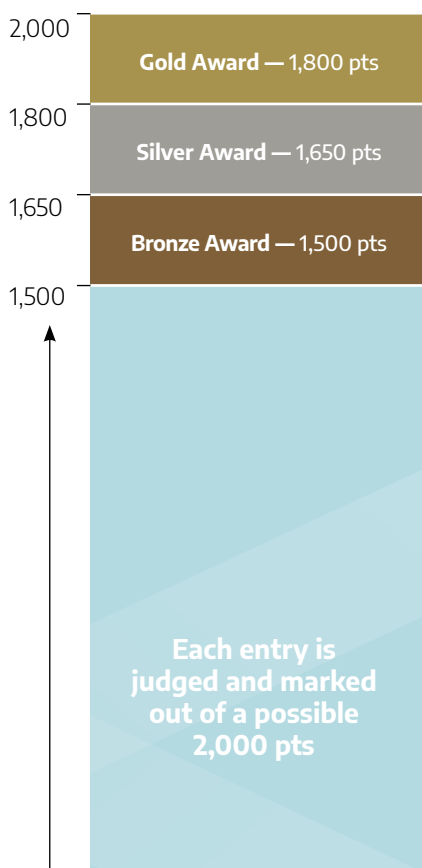
How We Judge Your Work

Renovation Awards

Workmanship (1300 points or 65% of score). This includes: structure, external cladding and roofing, selection, installation, innovation and suitability of products and finishing.

Retention or creation of character and future proofing (700 points or 35% of score). This includes: creation or retention of character, integration of renovation/alterations to existing (550 points) and future proofing (150 points).

Criteria for renovation are the basis on which building consent was sought and must have a **minimum of 50sqm or 25% of the original walls and floors retained**. If this does not apply then the property should be entered into a New Home price category.



New Home and Feature Home Awards

Workmanship (1300 points or 65% of score). This includes: general workmanship (350 points), finishing (250 points), structure (200 points), external cladding and roofing (350 points), selection, installation, innovation and suitability of products (150 points).

Design, functionality and style (700 points or 35% of score). This includes: functionality and design (300 points), fit to site (150 points), marketability (125 points), future proofing (125 points).

Volume/Group Housing New Home

Workmanship (1300 points or 65% of score). This includes: general workmanship (350 points), finishing (250 points), structure (200 points), external cladding and roofing (350 points), installation of products (150 points).

Design, functionality and style (700 points or 35% of score). This includes: functionality and design (260 points), fit to site/access/entrance (130 points), aesthetic appeal/coherence (60 points), future proofing (50 points), construction timeframe (100 points) and cost to build – value for money (100 points).

Multi Unit (Apartments/ Duplexes/Terrace Housing)

Workmanship (1100 points or 55% of score). This includes: general workmanship (300 points), finishing (200 points), structure (150 points), external cladding and roofing (300 points), installation of products (150 points).

Design, functionality and style (900 points or 45% of score). This includes: functionality and design (350 points), fit to site/access/entrance (200 points), future proofing/maintenance (150 points), general considerations (200 points).

Top 100 Finalists

Each year a maximum of 100 residential entries receive Top 100 status. They are determined using the following process:

1. All of the Gold Award results throughout the country are pooled.
2. The top three Gold Award winners from each category are automatically selected. Should a category have fewer than three Gold Awards, then only these will go through.
3. The remaining places (to make up to 100) are given to the remaining highest scoring properties regardless of their category.
4. All Top 100 finalists are then judged by a new national judging panel to find one winner in each category.

As per the Terms and Conditions accepted at the time of entry, all entries are entered on the basis of progressing to the national competition. Entries are not accepted for regional competitions only.

The fee to continue in the national competition is \$650+gst. This entitles you to the following:

- A return airfare to the National Gala Awards in Auckland in November, or we will reimburse you at the appropriate IRD rate (currently 76c/km) with the maximum amount being the equivalent of a return airfare for one person should you choose to drive.
- National Finalists will be provided accommodation for the Saturday night, on the basis of one classic room, which includes breakfast for two.
- One complimentary ticket to the awards ceremony.

Our Quality Marks

Regional Quality Marks

These Quality Marks provide a tangible stamp for building companies and their properties, recognising and promoting excellence in construction. They are recognised by both industry and consumers.

There is no limit on the number of Gold, Silver and Bronze Awards given in each category.

Regional Category Award

The highest points scored in each category (they must be a Gold Award recipient) shall be the Regional Category Award winner.



Bronze Award

Bronze Awards are awarded to builders whose entries achieve 75% of the points available.



Silver Award

Silver Awards are awarded to builders whose entries achieve 82.5% of the points available.



Gold Award

Gold Awards are awarded to builders whose entries achieve 90% of the points available.



Regional Category Award

Awarded to the highest scoring Gold Award winner from each category.



Lifestyle Award

Awarded to the entrant scoring the highest against each Lifestyle criteria.



Special Award

Awarded at the judge's discretion for a specific outstanding project or element of a project that they feel is worthy of recognition.



Regional Craftsmanship Award

Awarded to the highest score out of the points available in the Workmanship section of the judging criteria.



Regional Supreme Award

Awarded to the two Regional Supreme Award recipients from each regional event.



Sapphire Award

Awarded to an entrant who has received three Regional Supreme Awards regardless of whether these homes are renovations or new builds.

National Quality Marks



Top 100

Each year up to 100 properties reach Top 100 status and go on to the National Finals.



National Lifestyle Award

Awarded to the entrant who attains the highest score in each Lifestyle category.



Platinum Award

This award is bestowed on builders who achieve outstanding achievement in building excellence and win five or more National Category titles, two of which can be lifestyles awards.



National Category Award

Awarded to the highest scoring Gold Award winner from each category.



Special Award

Awarded at the judge's discretion for a specific outstanding project or element of a project that they feel is worthy of recognition.



National Craftsmanship Award

Awarded to the entrant who attains the highest score out of the points available in the Workmanship section of the judging criteria.



National Supreme Award

Awarded to the two National Supreme Award recipients from the year's National event: Registered Master Builders House of the Year and Registered Master Builders Renovation of the Year.

Entry Information



House of the Year entrant promotional package

The following promotional package is for all entries:

- Property photography (including a copy for builders to keep)
- Full page promotion in regional magazine
- House of the Year display board
- Profile on the House of the Year website
- Promotion on RMBA's social media channels with sharable content

All of the above is available for you to share and leverage to get the most out of your entry in House of the Year.

Cost

- \$1600+gst per entry.
- Includes entry and judging fee.

Discount structure

- Second entry = \$1360+gst (15% discount).
- Third or subsequent entry = \$1120+gst each.

Top 100 Finalist

If your entry achieves Top 100 status, the fee to continue in the competition is \$650+gst (see p6 for details).

“Winning the National Craftsmanship and National Supreme titles has set our business up for the future. The industry recognition from both of these awards ensures prospective clients know that we are right on top of our game.”

Nick Mizzi – Spearhead Developments

Photography

Photos are used in a range of promotional activities including the House of the Year magazines, website (houseoftheyear.co.nz), display boards, competition collateral, the event showreel, social media and national and regional media as well as by sponsors. We will arrange photography of all houses and a selection of photos taken will be uploaded onto the House of the Year website. We will send you a copy of the photos following your regional event.

In order to take photos of the property, appointments will be arranged directly with the builder and if possible will be done at the same time as judging. Both builders and homeowners will be sent a photography guide.

Note: Entrants are welcome to provide their own professional photography, but it does need to meet our photography brief.

Other Requirements

Notice of Practical Completion

Entries **MUST** be complete at the time of entries closing on 26 February 2021 with Notice of Practical Completion being received at that time. The Code Compliance Certificate must also be received when entries close on 26 February 2021. If either of these are not received your entry may be withdrawn.

Renovation Entries

All renovation entries **MUST** have before and after floor plans submitted at time of entry.

All renovation entries **MUST** provide before photos if these are available as part of their entry.

Representative at Judging

All entrants must have the person in charge of controlling the site at the time of the build, present at the time of judging.

Your entry could be at a significant disadvantage if your representative cannot answer technical questions put to them by the judges. Should a representative fail to attend the scheduled judging your entry will be withdrawn.

Cancellation Fees

Should an entry be withdrawn, any refund is based on how far along the process the entry is at the time of withdrawal. Any refund will be considered on a case by case basis.

How to Enter

For more information please contact your Regional Branch Manager, contact details are online and at the end of this guide.

1

Go to



Sign in at masterbuilder.org.nz/hoy

2

Click



Manage/Create Your Entries

Contact Details

For more information contact your Regional Branch Manager.

Auckland

Julie Stevens, 09 477 2725, julie.stevens@masterbuilder.org.nz

Waikato and BOP Central Plateau

Debbie de Jong, 07 850 6037, debbie.dejong@masterbuilder.org.nz

East Coast, Manawatu/Whanganui and Taranaki

Pamela Cameron, 06 353 1992, pamela.cameron@masterbuilder.org.nz

Wellington/Wairarapa and Nelson/Marlborough/West Coast

Karen Maddocks, 04 381 2850, karen.maddocks@masterbuilder.org.nz

Canterbury and Mid & South Canterbury

Cathrine van Venrooy, 03 343 9804, cathrine.vanvenrooy@masterbuilder.org.nz

Southern

Jenny Pascoe, 03 974 4521, jenny.pascoe@masterbuilder.org.nz

Or

National Office

House of the Year National Event Team, 0800 762 3285
hoy@masterbuilder.org.nz

Our sponsors



1 Go to masterbuilder.org.nz/hoy

2 Sign in

3 Manage/Create Your Entries

