

REGISTERED MASTER BUILDERS
HOUSE
OF THE **YEAR** **2022**

Entry Guide



Key Dates for 2022

10 Jan

Entries Open

- Entries open online – go to masterbuilder.org.nz/hoy
- For further details, contact your Regional Branch and Events Manager (contact details at the end of this guide)

25 Feb

Entries Close

- Entry submissions must be complete
- Code Compliance Certificate and Practical Completion must be received

11 Mar

Owner's acceptance must be received

**Apr
– Jul**

Regional Judging

- Regional judging by nationally selected judges

**Jul
– Aug**

Regional Awards Gala Dinners

Aug

National Top 100 Finalists Announced

**Sep
– Oct**

National Top 100 Judged

- National judging by nationally selected judges

**26
Nov**

National Awards Gala in Auckland

National Sponsor Family



Welcome to Registered Master Builders House of the Year 2022

The Registered Master Builders House of the Year is New Zealand's premium and most recognised Awards programme that has been setting the standard in residential construction for over 30 years. The Awards are a fantastic opportunity for you to promote your business, celebrate and recognise the work and skill of your team, and increase your profile. They are an essential and proven ingredient in taking your business to the next level.

These Awards offer you a range of valuable promotional, marketing, and social opportunities to promote your business, your team, and your achievements with everyone from media, suppliers, homeowners, specifiers, through to clients and potential clients.

House of the Year epitomises building excellence and we are looking forward to 2022 being another outstanding competition.

I look forward to seeing your entries and wish you all the very best of luck.

David Kelly
Chief Executive
Registered Master Builders
Association



Save the Dates!

Get your team together at the 2022 Awards events to showcase and celebrate the quality of what you do.



Regional Awards

8 Jul Wellington & Wairarapa

15 Jul East Coast & Hawke's Bay

16 Jul Mid & South Canterbury

22 Jul Waikato

23 Jul Southern

29 Jul Canterbury

29 Jul Bay of Plenty & Central Plateau

5 Aug Central North Island

6 Aug Marlborough / Nelson / West Coast

13 Aug Auckland / Northland / Coromandel

National Awards

26 Nov Held in Auckland

Key Changes for the 2022 Competition

Eligibility to Enter

All categories are **open** to current Full and Provisional Members of Registered Master Builders Association (“the Association”).

Three Supreme Awards

We want to encourage entries across all price brackets, so we have a strong and healthy competition across the board. Every year, more and more of our entries are in the over \$1m categories and we get feedback that lower cost builds are not entered as they feel they can't compete with the more expensive builds for the Supreme Award. To address this, we are introducing three Supreme Awards at both a regional and national level from 2022.

- Supreme Renovation of the Year
- Supreme House of the Year – Under \$1 Million
- Supreme House of the Year – Over \$1 Million

Please note: A region must have a minimum of 20 entries to be eligible for the two Supreme House of the Year Awards.

Category Value Ranges

A few adjustments have been made to the category ranges to better reflect the cost of building in today's environment. See page 6 for the full list of New Home and Renovation Award categories.

Sustainable and Environmental Excellence Award

Updated from the previous Sustainable Award, this award recognises and rewards new approaches to building and renovating homes. Judges will consider the way the building company has incorporated both sustainability and environmental principles in the home's design, choice, and installation of materials, and the way in which it has been built. Previously this award was opt-in and from 2022 it will be automatic for all entries to be judged for this award provided additional sustainable and environmental information is submitted at time of entry.

Consent Fees

Consent fees vary hugely from council to council and from 2022 the build cost will **exclude** consent fees.



Other Important Information

COVID-19 Vaccinations

RMBA is committed to providing a safe workplace for everyone we work with as well as the wider community.

For a property to be judged, everyone present at judging must be fully vaccinated. This includes the House of the Year judges.

Anyone attending a Master Builders House of the Year event must be fully vaccinated.

Proof of Vaccination will be the Ministry of Health issued My Vaccine Pass which will be scanned when entering the property or any House of the Year event using the Ministry of Health's NZ Pass Verifier app.

We understand that a very limited amount of people can't have the vaccine and are exempt. In this instance, proof of a valid exemption certificate issued by the Ministry of Health and a negative test will be required to attend a Master Builders judging.

Code of Compliance

Code of Compliance is needed by the entries close date. We will accept the final pass notification documentation until the Code Compliance Certificate can be provided. The Code Compliance Certificate must be provided before judging. If it isn't, then the entry will be withdrawn and the entry fee will not be refunded (as judging costs would have been incurred).

Master Build Guarantee

Entries in all categories must have a valid Master Build Guarantee or a waiver taken out and accepted in accordance with the rules of Master Build Services Limited.

If no Guarantee or waiver has been accepted, then a letter from the homeowner confirming they did not want a Guarantee for the property must be provided.

Exceptions to this condition must be approved by Registered Master Builders. No Guarantees will be issued retrospectively.

Note, this does not apply to entries over \$2 million.

Awards

Supreme Award

Please note the following categories are NOT eligible for the Supreme Awards:

- Builder's Own Home
- GIB Show Home

Pink Batts Craftsmanship Award

Entries in the Multi Unit (Apartments/Duplexes/Terrace Housing) category are NOT eligible for the Pink Batts Craftsmanship Award.

Terms and Conditions

Please make sure that you read the Terms and Conditions as they have important information about the competition and are updated every year.



Supreme Awards

Supreme Award for the Registered Master Builders House of the Year

The Registered Master Builders Supreme House of the Year Award is awarded to up to two of the most outstanding entries in the 2022 New Home Award categories. For regions with 20 or more entries, two Supreme Awards can be awarded. One for houses under \$1 million and one for houses over \$1 million.

A minimum score of 1850 must be achieved to win a Supreme Award at a regional level.



Supreme Award for the Registered Master Builders Renovation of the Year

The Registered Master Builders Supreme Renovation of the Year Award is awarded to the most outstanding entry in the 2022 Renovation Award categories.

A minimum score of 1850 must be achieved to win a Supreme Award at a regional level.



2021 National Winner – W.G. de Gruchy Construction, Auckland



Award Categories

New Home Awards



These Awards recognise excellence in building and workmanship and are open to all new homes built within the past two years.

- New Home up to \$500,000
- New Home \$500,000 – \$750,000
- Altus Window Systems New Home \$750,000 – \$1 million
- CARTERS New Home \$1 million – \$1.5 million
- New Home \$1.5 million – \$2 million
- Resene New Home \$2 million – \$4 million
- New Home over \$4 million
- Volume/Group Housing New Home up to \$500,000*
- Volume/Group Housing New Home \$500,000 – \$750,000*
- Master Build 10-Year Guarantee Multi Unit (Apartments/Duplexes/Terrace Housing)**

Renovation Awards



These awards are open to all renovations and restorations.

- Renovation up to \$750,000
- Bunnings Renovation \$750,000 – \$1.5 million
- Renovation over \$1.5 million

“This was the first project we have entered in House of the Year and to come away with the result that we did was a real testament to the crew who worked on this build.”

Richard Bousfield director of Hawke's Bay Construction – Renovation \$500,000 – \$1 Million (2020)

Builder's Own Home Award



The Builder's Own Home Award is an award for a Registered Master Builder's own home, including new homes and renovations built by the builder. This is not a price-based category.

This is a special category for homes in which any key personnel of any member has a personal interest – his/her own home. This includes directors, shareholders and spouses including family trusts. Essentially where there could be a conflict of interest.

This category excludes those homes built by the builder for their siblings or extended family members. Sibling or extended family member homes should be entered into the relevant New Home category and must be submitted with a QS report to validate contract price and be built under a fully managed labour contract.

If the home is sold after the close of entry, it will remain in the Builder's Own Home category for the purpose of the competition.

Builder's Own Home is defined as the primary place of residence, holiday home or any property with a personal interest of the key personnel of the member.

Note: Builder's Own Home entries are not eligible for Supreme Awards.

Notes:

* To enter this category, you must be a member of a Group Builders Franchise Company and/or be building a minimum of 10 houses per calendar year. Each branch/franchise may enter a maximum of three properties in each category.

** To be eligible to enter, properties must:

- Be a minimum of two dwellings that share an inter-tenancy wall, floor or ceiling and be defined by their external walls.

- Be fee simple or unit titled.
- Not be more than 3 levels or 12m high.
- Provide access to a minimum of two units of the same type, or one of each type of unit for judging.
- Entries are defined by their external walls, so a block of units is eligible to enter.

“Walk-up” properties are also eligible to enter this category (i.e. those properties with no rooms/living areas at ground level).

GIB Show Home Award



The GIB Show Home Award is open to show homes and spec homes built by a Registered Master Builder. Show homes and spec homes can be sold and leased back to the entrant but must be open to the public for a minimum of 10 days per month (and for at least two days per week for a period of three months) and may or may not have been lived in at the time of entry.

If the show home or spec home is sold for residential purposes after the close of entry, it will remain in the Show Home category for the purpose of the competition. Please note that if you have built a spec home that does not fit the above criteria, enter it in the applicable New Home category.

Spec homes that do not fit into the GIB Show Home Award (i.e. those that were not built for display purposes and are, or were, not open to the public for a minimum of 10 days per month) can be entered in a New Home category. Spec home entries are only valid if accompanied with a QS report to validate their contract price.

Note: GIB Show Home entries are not eligible for Supreme Awards.

Special Award



The Special Award can be awarded at the regional and national events to an entrant that the judges deem worthy of special recognition for their story or efforts during the build. This is not always awarded.

"I was so proud of the team and also ecstatic for the homeowners. Winning has cemented our spot in the architectural and building industry, the prestige of this award puts us alongside some big names in construction."

Zac Williams, owner of Third Little Pig Homes – New Home \$1.5 million – \$2 million (2020)

"To have our build recognised, not only at a regional, but a national level – by a body such as Registered Master Builders, was a proud moment for us all."

Grant Stewart Building - Anna and Grant Stewart, owners and directors - New Home \$600,000 - \$750,000 (2020)

Pink Batts Craftsmanship Award



The Pink Batts Craftsmanship Award is presented to the entrant who attains the highest score out of the 1300 points available for the workmanship section of the judging criteria. It is awarded for superior attention to detail in all aspects of the build project including structure, cladding, roofing as well as selection, innovation, and suitability of products. It also considers exceptional quality of finish throughout and degree of difficulty of the complete building project.

Lifestyle Awards

In addition to the House of the Year Award categories, there are four Lifestyle Awards categories and a Regional Lifestyle Award in some regions.

All entrants in the competition are eligible to win these awards.

Winners of the Lifestyle Awards will be selected from all residential entries regardless of their category.

There can only be one winner of each Lifestyle Award per regional event (providing it meets the points threshold), with no other places awarded.

Lifestyle Awards will only be awarded to those entrants that achieve 90% or more of the points available for each award (i.e. 450 out of 500).

APL Sustainable and Environmental Excellence Award



This award recognises and rewards new approaches to building and renovating homes. Judges will consider the way the building company has incorporated sustainable and environmental principles in the home's design, choice and installation of materials, and the way in which it has been built.

Below is guidance on some of the sustainable and environmental features the judges will consider.

Environmental

- Sympathy with local environment
- Lifecycle of materials – reuse in future developments
- Lifecycle and maintenance in built environment
- Selection of materials – carbon footprint manufacture
- Local materials – low transport and distribution costs



Design/Dwelling Performance

- Heating efficiency, passive storage, thermal qualities
- Solar technology / power generation – battery storage, selling to grid, hot water, back up
- Operating energy costs
- Stormwater management, water saving, down pipes to storage tanks
- Airflow and ventilation – reduce overheating, control of sun and light
- Other systems/products that enhance performance

Product Selection

- Insulation rating, type of glazing and joinery
- Construction materials creating thermal mass
- Sustainable/recycled materials

Application and Workmanship

- Quality of application/workmanship
- Appropriate locations of install system

The judges' decision is not limited to the features outlined and the list is subject to change.

Plumbing World Bathroom Excellence Award



The Plumbing World Bathroom Excellence Award will be given to the home with a bathroom that meets the lifestyle and family needs of its owners. Judges look for the bathroom that best demonstrates obvious workmanship quality, specification and installation requirements have been met, and functionality of design and fittings.

"When we won the award we were surprised, elated and excited that all our hard work had paid off. This build is a stand-out due to the detail involved in the home, as well as the unique design."

Matt Saathof owner and director of Totara Construction – CARTERS New Home \$1 – \$1.5 Million (2020)

Note: The sponsorship of the Lifestyle Awards does not imply that only those homes using products associated with the sponsor brand can be recipients of the award.



Kitchen Excellence Award



The Kitchen Excellence Award will be given to the home that meets the lifestyle, family, and entertaining needs of its owners. Judges look for form and function of the kitchen area including design, workmanship, quality of materials, use of light and space, and overall functionality.

Outdoor Living Excellence Award



The Outdoor Living Excellence Award recognises a Registered Master Builder's commitment to creating a quality home and outdoor living environment that suits the style and personality of the owners. This is awarded to the home that best integrates interior and outdoor living as a seamless expression of the home's design and construction.

Regional Lifestyle Award



In some regions there is a Regional Lifestyle Award.

All entrants in that region are eligible for this award except for the Smart Home Award, which you must choose to be judged for.

"I was not expecting to win, so it came as a real surprise! This win puts our company on the map along with a small pool of the country's finest builders who are also National winners. It shows our clients how passionate, committed to superior quality and delivery of an architectural home we are."

Leo Meredith, LM Built – New Home \$600,000 – \$750,000 (2020)

Why Enter?

Brand and Promotion

Valued by builders and consumers alike, this Awards programme differentiates you from the rest and provides a tangible, recognisable and highly marketable 'mark of quality' to help you grow and promote your business. A House of the Year Quality Mark can be used across all your marketing channels – everything from your website, email, signage, and brochures through to social media and your vehicles.

Pride

All the Awards, from Bronze right through to the Supreme, are something to be proud of and demonstrate that the quality of your and your team's work is well above industry standard.

Market Development

A quality mark that demonstrates your leadership in your area of the market.



Benchmarking

House of the Year is a great way to see how you and your team measure up against the best in the country.



Exposure

The Awards are supported by a comprehensive promotional programme including media and PR, advertising, social media, editorials, its very own House of the Year magazines and feature on the House of the Year website houseoftheyear.co.nz.



In the Media

In 2020 there were over

10.4 million

opportunities for people to hear about House of the Year from regional and national media.

Social Reach

More than

362,200

people saw the Awards on our social media channels in 2020, and the reach continues to increase year-on-year.



Website

Nearly 190K

visits to houseoftheyear.co.nz in 2020

*These statistics are from the 2020 competition.

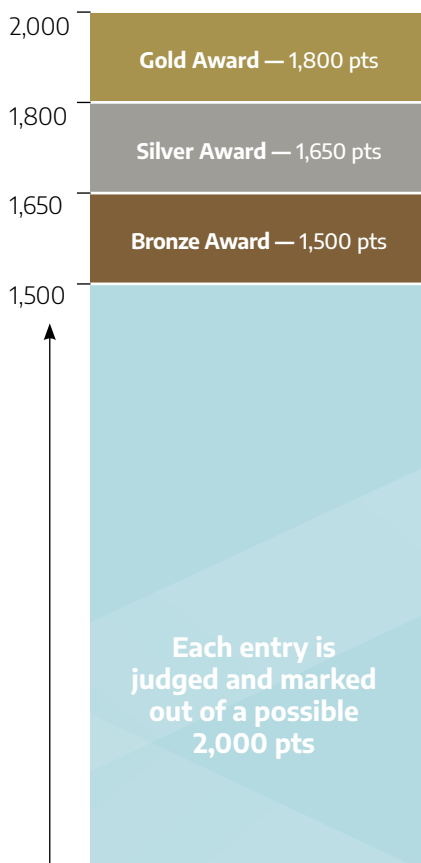
How We Judge Your Work

Renovation Awards

Workmanship (1300 points or 65% of score). This includes: structure (200 points), external cladding and roofing (350 points), selection, installation, innovation and suitability of products (150 points) and finishing (600 points).

Retention or creation of character and future proofing (700 points or 35% of score). This includes: creation or retention of character, integration of renovation/alterations to existing (550 points) and future proofing (150 points).

Criteria for renovation are the basis on which building consent was sought and must have a **minimum of 50sqm or 25% of the original walls and floors retained**. If this does not apply, then the property should be entered into a New Home price category.



New Home and Feature Home Awards

Workmanship (1300 points or 65% of score). This includes: general workmanship (350 points), finishing (250 points), structure (200 points), external cladding and roofing (350 points), selection, installation, innovation and suitability of products (150 points).

Design, functionality and style (700 points or 35% of score). This includes: functionality and design (300 points), fit to site (150 points), marketability (125 points), future proofing (125 points).

Volume/Group Housing New Home

Workmanship (1300 points or 65% of score). This includes: general workmanship (350 points), finishing (250 points), structure (200 points), external cladding and roofing (350 points), installation of products (150 points).

Design, functionality and style (700 points or 35% of score). This includes: functionality and design (260 points), fit to site/access/entrance (130 points), aesthetic appeal/coherence (60 points), future proofing (50 points), construction timeframe (100 points) and cost to build – value for money (100 points).

Multi Unit (Apartments/Duplexes/Terrace Housing)

Workmanship (1100 points or 55% of score). This includes: general workmanship (300 points), finishing (200 points), structure (150 points), external cladding and roofing (300 points), installation of products (150 points).

Design, functionality, and style (900 points or 45% of score). This includes: functionality and design (350 points), fit to site/access/entrance (200 points), future proofing/maintenance (150 points), general considerations (200 points).

Top 100 Finalists

Each year a maximum of 100 residential entries receive Top 100 status. They are determined using the following process:

1. All of the Gold Award results throughout the country are pooled.
2. The top three Gold Award winners from each category are automatically selected. Should a category have fewer than three Gold Awards, then only these will go through.
3. The remaining places (to make up to 100) are given to the remaining highest scoring properties regardless of their category.
4. All Top 100 finalists are then rejudged by a new national judging panel to find one winner in each category.

As per the Terms and Conditions accepted at the time of entry, all entries are entered on the basis of progressing to the national competition. Entries are not accepted for regional competitions only.

The fee to continue in the national competition is \$650+gst. This entitles you to the following:

- A return airfare to the National Awards in Auckland in November, or we will reimburse you at the appropriate IRD rate (currently 79c/km) with the maximum amount being the equivalent of a return airfare for one person should you choose to drive.
- National finalists will be provided accommodation for the Saturday night, on the basis of one classic room, which includes breakfast for two.
- One complimentary ticket to the awards dinner.

Entry Information



House of the Year entrant promotional package

The following promotional package is for all entries:

- Property photography (including a copy for builders to keep).
- Full page promotion in the regional House of the Year magazine.
- House of the Year display board.
- Profile on the House of the Year website.
- Promotion on Master Builders social media channels with sharable content.
- Marketing kits available to share your journey throughout the competition on your own social media channels.

All of the above is available for you to share and leverage to get the most out of your entry in House of the Year.

Cost

- \$1,600+gst per entry.
- Includes entry and judging fee.

Discount structure

- Second entry = \$1,360+gst (15% discount).
- Third or subsequent entry = \$1,120+gst each.

Top 100 Finalist

If your entry achieves Top 100 status, the fee to continue in the competition is \$650+GST (see p11 for details).

"We have the privilege of building some amazing custom designed homes for our clients and this year we had the privilege of being recognised as one of the best!"

Managing Director, Tim Sunderland David Reid Homes (Kapiti) – New Home \$450,000 – \$600,000 (2020)

Photography

Photos are used in a range of promotional activities including the House of the Year magazines, website (houseoftheyear.co.nz), display boards, competition collateral, the event showreel, social media, national and regional media as well as by our sponsors. We will arrange photography for all entries and a selection of photos taken will be uploaded onto the House of the Year website. We will send you a copy of the photos following your regional event.

Photography appointments will be arranged directly with the builder and, if possible, will be done at the same time as judging. Both builders and homeowners will be sent a photography guide.

Note: Entrants are welcome to provide their own professional photography, but it does need to meet our photography brief. No discount on entry fees is given for those who choose to provide their own photography.

Other Requirements

Notice of Practical Completion

Entries **MUST** be complete at the time of entries closing on 25 February 2022 with Notice of Practical Completion being received at that time. The Code Compliance Certificate must also be received when entries close on 25 February 2022. If you are unable to provide the Code Compliance Certificate, we will accept the final pass notification documentation until the Code Compliance Certificate can be provided. This must be provided before judging. If it isn't, then the entry will be withdrawn and the entry fee will not be refunded (as judging costs would have been incurred).

Renovation Entries

All renovation entries **MUST** have before and after floor plans submitted at time of entry.

All renovation entries **MUST** provide before photos if these are available as part of their entry.

Please feel free to share any photographs of the build in progress or even a video time lapse at the time of entry.

Representative at Judging

All entrants must have the person in charge of controlling the site at the time of the build, present at the time of judging.

Your entry could be at a significant disadvantage if your representative cannot answer technical questions put to them by the judges. Should a representative fail to attend the scheduled judging your entry will be withdrawn and the entry fee will not be refunded (as judging costs would have been incurred).

Cancellation Fees

Should an entry be withdrawn, any refund is based on how far along the process the entry is at the time of withdrawal. Any refund will be considered on a case-by-case basis.

How to Enter

For more information, please contact your Regional Branch and Events Manager, contact details are online and at the end of this guide.

1

Go to



Sign in at masterbuilder.org.nz/hoy

2

Click



Manage/Create Your Entries

Contact Details

For more information contact your Regional Branch and Events Manager.

Auckland/Northland/Coromandel

Julie Stevens, 09 477 2725, julie.stevens@masterbuilder.org.nz

Waikato and Bay of Plenty & Central Plateau

Kate Fill-Wilson, 07 850 6037, kate.fill-wilson@masterbuilder.org.nz

East Coast & Hawke's Bay and Central North Island (Manawatu/Whanganui/Taranaki)

Pamela Cameron, 06 353 1992, pamela.cameron@masterbuilder.org.nz

Wellington & Wairarapa and Marlborough/Nelson/West Coast

Karen Maddocks, 04 381 2850, karen.maddocks@masterbuilder.org.nz

Canterbury and Mid & South Canterbury

Cathrine van Venrooy, 03 343 9804, cathrine.vanvenrooy@masterbuilder.org.nz

Southern

Jenny Pascoe, 03 974 4521, jenny.pascoe@masterbuilder.org.nz

Or

National Office

House of the Year National Event Team, 0800 762 3285

hoy@masterbuilder.org.nz

Our sponsors



1 Go to masterbuilder.org.nz/hoy

2 Sign in

3 Manage/Create Your Entries

