



Social media policy

Our social media channels provide informal updates and information about our organisation and membership, and the products and services we offer. We also want to make sure our online community has good information and can take part in quality and safe conversations about building and construction. By using our social media channels, you agree to the following conditions.

Engagement is not endorsement

Posts by other users on our social media channels do not necessarily reflect our opinions or policies.

Engaging with users or their content on any social media channel (for example, following, mentioning, liking, or sharing) does not imply endorsement of any kind by us.

We may link to third-party websites. This does not mean we endorse all the views expressed on those websites.

Respect personal privacy

When posting on our social media channels, do not publish any personal, identifying or confidential information. For example, account details, passwords, private addresses, phone numbers, or email addresses.

If you have a question that requires you to share any private or personal information, contact: rmb@masterbuilder.org.nz

Our social media channels are under the control of third parties and their security cannot be guaranteed. Read their separate conditions of use and privacy policies.

Copyright

By submitting, posting or displaying your content on our social media channels, you grant us a non-exclusive, transferable, sub-licensable, royalty free, worldwide licence to use that content.

When sharing an image or video from our websites or social media channels, please take the time to tag us or include the handle responsible for the original content.

Editing and removing content

We reserve the right to remove or edit posts or comments that:

- reveal the personal information of individuals
- abuse, harass, stalk, threaten or attack others, including on the basis of race or ethnicity, religion, gender, nationality or political beliefs
- are defamatory, offensive, obscene, vulgar, or depict violence
- are fraudulent, deceptive, misleading or unlawful
- constitute trolling or the deliberate disruption of discussion
- violate any intellectual property rights
- are spam, advertisements, solicitations, or link baiting.

Comments may be removed or edited in accordance with the [Harmful Digital Communications Act 2015](#).

Blocking and banning users

We may, at our discretion:

- tell you if we remove or edit your comments and give you the opportunity to post revised comments
- hide or delete your comments without telling you directly
- block or ban users who breach these conditions of use or those conditions of the social media channel.

Questions and comments

We may not respond to all questions or comments received through our social media channels.

If you have questions or concerns about our social media channels or their use, contact: marcomms@masterbuilder.org.nz